



# Experience Discovery Village



## Meet Our Executive Director BOB KHALIFÉ

Come and visit Discovery Village At Castle Hills, and stay for the lifestyle! Our community is established from a new era of bold, energetic senior living, complete with resort-style amenities and a wealth of social and recreational activities. Our six lifestyle programs come together to create a senior living experience unlike any other.

We invite you to meet our **Executive Director, Bob Khalifé**. Bob has been in the hospitality industry for over 28 years serving in senior management positions for various hotel companies but most recently as a General Manager in Independent Senior Living. Bob earned his Executive MBA from IMD (International Institute for Management Development) and a BA from Glion Hospitality Management School in Switzerland. He also attended a Strategic Marketing Management program at Harvard Business School and Leadership and a Decision-Making program at Yale University.

Bob is married and has two daughters who live in Frisco. He enjoys volunteering (was a member of American Red Cross – disaster services and Make a Wish Foundation) enjoys golf, tennis, travel, and food. We welcome the chance for you to get to meet our dynamic Executive Director for yourself!



**DISCOVERY  
VILLAGE**  
AT CASTLE HILLS  
By Discovery Senior Living

**972.810.0200** | **DiscoveryVillages.com**  
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Active Independent Living



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